

50 Micro-Business Ideas Under Rs. 10,000 in India

A free checklist of low-investment business ideas, with estimated starting costs and what you need to begin — organized so you can pick your idea today.

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Systems over motivation.

Before you pick an idea

This checklist pairs with our full guide, **10+ Profitable Micro-Business Ideas Under Rs. 10,000 in India**, on upframeiq.com. Use it to scan ideas quickly by category, estimated investment, and what you need to get started — then go deeper on the two or three that interest you most.

Before spending a rupee on any idea below, take these three steps: validate the idea by talking to 5–10 potential customers, separate your business and personal finances from day one, and set up a free digital storefront (Instagram Business, WhatsApp Business, or Google Business Profile).

Service-based ideas

1. Home tutoring / online teaching	Est. investment: Rs. 3,000–5,000 • Webcam, mic, free whiteboard tools
2. Social media management	Est. investment: Rs. 1,500 • Smartphone + Canva Pro subscription
3. Home cleaning services	Est. investment: Rs. 5,000–7,000 • Cleaning kit + local flyers
4. Personal fitness / yoga trainer	Est. investment: Rs. 2,000–4,000 • Certification optional, mat + space
5. Makeup artist / bridal services	Est. investment: Rs. 8,000–10,000 • Starter kit, Instagram portfolio
6. Event planning assistant	Est. investment: Rs. 3,000–5,000 • Vendor contacts, WhatsApp coordination
7. Pet grooming / dog walking	Est. investment: Rs. 2,000–4,000 • Leash, grooming basics, local ads
8. Errand running / personal assistant	Est. investment: Near zero • Bike/scooter + reliability
9. House painting / minor repairs	Est. investment: Rs. 5,000–8,000 • Basic tools, local referrals
10. Elderly care / companionship services	Est. investment: Near zero • Trust-based, word of mouth

Digital and online ideas

11. Content creation & blogging	Est. investment: Rs. 4,000–7,000 • Domain + hosting, ring light
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12. Freelance writing & translation	Est. investment: Under Rs. 1,000 • Laptop + portfolio samples
13. Online reselling (Meesho/Instagram)	Est. investment: Rs. 7,000–10,000 • Small stock + packaging
14. Virtual assistant services	Est. investment: Near zero • Laptop + task management tools
15. Graphic design freelancing	Est. investment: Rs. 1,000–3,000 • Canva Pro or free Figma
16. Video editing services	Est. investment: Rs. 2,000–5,000 • Laptop + free editing software
17. Voiceover / audiobook narration	Est. investment: Rs. 1,500 • Basic mic + quiet space
18. Online resume/LinkedIn writing	Est. investment: Near zero • Templates + writing skill
19. Podcast editing & production	Est. investment: Rs. 2,000–4,000 • Mic + free editing tools
20. Affiliate marketing / niche website	Est. investment: Rs. 3,000–5,000 • Domain + content

Creative and skill-based ventures

21. Handicrafts & handmade jewelry	Est. investment: Rs. 5,000–8,000 • Raw materials + Instagram shop
22. Photography & event documentation	Est. investment: Rs. 8,000–10,000 • Phone camera or used DSLR
23. Custom illustration / portraits	Est. investment: Rs. 1,000–2,000 • Tablet or paper + social media
24. Candle & soap making	Est. investment: Rs. 4,000–6,000 • Wax, molds, fragrance oils
25. Calligraphy & custom invitations	Est. investment: Rs. 2,000–3,000 • Pens, paper, Canva templates
26. Upcycled furniture / home decor	Est. investment: Rs. 5,000–8,000 • Paint, basic tools, sourcing
27. Baking & home-based desserts	Est. investment: Rs. 5,000–8,000 • Oven, ingredients, packaging

28. Tailoring & alteration services	Est. investment: Rs. 6,000–9,000 • Sewing machine, basic tools
29. Mehendi / henna artist	Est. investment: Rs. 1,500–2,000 • Cones, practice portfolio
30. Music lessons / instrument teaching	Est. investment: Near zero • Existing instrument + space

Tech and modern services

31. Local SEO & Google Business Profile setup	Est. investment: Near zero • Free Google resources
32. WordPress website building for small business	Est. investment: Rs. 2,000–4,000 • Free themes + hosting reseller
33. Basic app/website testing services	Est. investment: Near zero • Laptop + attention to detail
34. Data entry & spreadsheet services	Est. investment: Near zero • Laptop + Excel/Sheets skills
35. Chatbot / WhatsApp automation setup	Est. investment: Rs. 1,000–2,000 • No-code tools like ManyChat
36. Online course creation	Est. investment: Rs. 3,000–5,000 • Recording setup + a platform
37. Email marketing setup for small business	Est. investment: Near zero • Free tools like Mailchimp
38. Basic tech support / device setup for elderly	Est. investment: Near zero • Patience + local trust
39. Instagram/YouTube channel management	Est. investment: Rs. 1,500 • Canva + content calendar
40. AI tool consulting for small business	Est. investment: Near zero • Familiarity with free AI tools

Food and local business ideas

41. Tiffin / home-cooked meal service	Est. investment: Rs. 5,000–8,000 • Cooking supplies, containers
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42. Snack / pickle / masala business	Est. investment: Rs. 4,000–6,000 • Ingredients, packaging, labels
43. Cloud kitchen (single dish specialty)	Est. investment: Rs. 8,000–10,000 • Kitchen setup, delivery app listing
44. Juice / smoothie cart	Est. investment: Rs. 8,000–10,000 • Blender, cart or stall space

Reselling, retail and rental ideas

45. Thrifted / second-hand clothing resale	Est. investment: Rs. 5,000–7,000 • Sourcing + Instagram page
46. Renting out equipment (camera, tools)	Est. investment: Existing assets • OLX/Facebook Marketplace listing
47. Dropshipping niche products	Est. investment: Rs. 3,000–5,000 • Shopify/WooCommerce + ads budget
48. Print-on-demand merchandise	Est. investment: Near zero • Design skill + POD platform
49. Flower / gifting business for occasions	Est. investment: Rs. 4,000–6,000 • Sourcing + local delivery
50. Subscription box curation (local/niche)	Est. investment: Rs. 6,000–9,000 • Sourcing + packaging

What to do next

Pick 2–3 ideas from this list that match your skills and interests. Validate them with real conversations before spending money. Then read the full breakdown of earning potential and first steps for each category in our complete guide on upframeiq.com.